

(August 7, 2024)

# NORTHERN TRUST ASSET MANAGEMENT ASSET ALLOCATION VIEWPOINTS & PORTFOLIO POSITIONING

Tactical decision: No changes

Northern Trust Asset Management's Asset Allocation Committee remains comfortable with risk positioning. Despite recent volatility, the committee reaffirmed its pro-risk positioning. The committee believes recent market developments haven't materially changed the fundamental picture. The macroeconomic backdrop remains constructive, and the corporate profit outlook is still solid. Moreover, valuations and sentiment have declined. Overall, the committee maintains a positive bias. If its fundamental view proves accurate, volatility is still possible, particularly given geopolitical conflict and the U.S. presidential election. The committee recommends standing pat.

Recent market concerns are not fundamentally supported. After an extended period of stability, a global risk-off tone and spiking volatility have recently gripped financial markets. Sharp yen strengthening on the heels of the Bank of Japan meeting triggered the unwinding of carry trades. While this could have weighed on returns in seemingly unrelated markets if asset purchases were funded by yen shorts, direct linkages remain unclear. Risk-off moves could have also been driven by slightly disappointing semiconductor earnings and economic growth concerns. While second quarter semiconductor earnings have modestly underwhelmed against a high bar, broader S&P 500 Index earnings are still expected to grow ~12% year-over-year with an above average percentage of companies topping expectations. Growth-related fears increased after a weak U.S. ISM Manufacturing Purchasing Managers' Index print and softer than expected July employment data. The committee believes fundamentals continue to support the case for a soft landing and assigns low odds to recession. While growth risks have risen, recession talk is premature and overall activity is consistent with an expanding economy. Bond markets have quickly priced in a more aggressive cutting cycle from the Federal Reserve, with Fed funds futures pricing in over four rate cuts this year. The committee believes that easing growth and disinflation will allow the Fed to ease, but current rate cut expectations are likely an overreaction to the recent data.

No major election-driven changes. Despite periodic dislocation, markets have been mostly devoid of more permanent election-related disruption so far. Tail-risk outcomes were avoided in France and the U.K. and major fiscal policy changes are likely off the table for now. In the U.S., the first presidential debate notably shifted odds in favor of former President Trump. Financial market movements were less acute, though it is hard to tease out the exact impact from the debate alone. The committee noted two areas to watch are tariffs and immigration restrictions. Both could be inflationary, but the impact would be highly dependent on many moving pieces. The committee does not think there is enough clarity in terms of fiscal policy changes to warrant portfolio adjustments at this point.

The macroeconomic backdrop remains constructive. While the committee remains vigilant of a deeper slowdown, the committee's base case remains for a soft landing in which economic growth cools but remains positive. Context is key amid easing economic data. The three-month moving average in payroll gains sits at 170k, which is not far below the average of 184k from 2016-2019 and is well above an estimated long-term breakeven employment growth rate of 70-90k. The unemployment rate has risen to 4.3%, but the rise has been gradual and helped by increased participation and immigration. Outside of the labor market, broader economic growth momentum has continued at a reasonable pace. Risk of an impending recession may be higher than usual, but that is to be expected on the course to a soft landing.

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Source: Northern Trust Investment Strategy

### **High Level Summary:**

# What the Committee Expects: Base Case Expectations

Sticking the Landing: Global growth will move below trend but remain positive, supported by ongoing U.S. economic strength and labor market/consumer resilience. Inflation will remain above target but continue to proceed toward 2%.

**Central Bank Transitions:** Major central banks have started to cut policy rates and we expect more to follow suit as the year progresses. Economic growth may afford policymakers more time to confirm that inflation progress is sustainable.

## What the Committee is Watching For: Risk Case Scenarios

**Stubborn Inflation:** Inflation does not move lower due to economic resurgence, tight labor markets, U.S. election-induced pressures related to tariff or immigration policies, and/or disruptions from conflict in the Middle East.

**Lagged Impacts:** A soft landing is taken off the table as easing economic growth evolves into a traditional demand-led recession. In this scenario, a shallow recession is more likely than a deep contraction.

Risk Assets: For long-term capital appreciation.
Risk Control Assets: For reducing volatility.



## **ASSET ALLOCATION WEIGHTS**

	Maximum Growth Portfolio		Growth with Moderate Income Portfolio		Growth with Enhanced Income Portfolio	Growth with Income Portfolio		Income with Moderate Growth Portfolio		Income Portfolio	
Benchmark: Stock% / Bond%:	90% / 10%		75% / 25%		60% / 15% /25%	60% / 40%		35% / 65%		10% / 90%	
Current Portfolio Positioning	Port. Weight	Over/ Under- Weight	Port. Weight	Over / Under Weight	Port. Weight	Port. Weight	Over / Under Weight	Port. Weight	Over / Under Weight	Port. Weight	Over / Under Weight
Equity	84%	+5%	68%	+5%	48%	51%	+5%	35%	+5%	7%	+3%
U.S. Equities	51%	+3%	41%	+3%	24%	31%	+3%	22%	+3%	5%	+2%
Dev. ex-U.S. Equities	23%	+1%	19%	+1%	24%	14%	+1%	9%	+1%	2%	+1%
Emerging Markets Equities	10%	+1%	8%	+1%		6%	+1%	4%	+1%	0%	0%
Real Assets	6%	-6%	8%	-2%	10%	6%	-2%	2%	-2%	0%	0%
Natural Resources	4%	-2%	3%	-2%	5%	2%	-2%	0%	-2%	0%	0%
Global Real Estate	1%	-2%	2.5%	0%	2.5%	2%	0%	1%	0%	0%	0%
Global Listed Infrastructure	1%	-2%	2.5%	0%	2.5%	2%	0%	1%	0%	0%	0%
High Yield Bonds	10%	+1%	12%	+5%	22%	10%	+5%	8%	+5%	6%	+5%
Investment Grade Bonds	0%	0%	12%	-7%	19%	33%	-6%	54%	-6%	84%	-6%
U.S. Investment Grade	0%	0%	10%	-5%	15%	26%	-4%	42%	-4%	65%	-4%
TIPS	0%	0%	2%	-2%	4%	7%	-2%	12%	-2%	19%	-2%
Cash & Short-Term	0%	0%	0%	-1%	1%	0%	-2%	1%	-2%	3%	-2%

**The Benchmark** is a blend of MSCI ACWI and Bloomberg US Aggregate Bond Index. The MSCI ACWI Index is a free float-adjusted market capitalization weighted index that is designed to measure the equity market performance of developed and emerging markets. The Bloomberg US Aggregate Bond Index is an unmanaged index of prices of US dollar-denominated, fixed rate, taxable, investment grade fixed income securities with remaining maturities of one year and longer. An investment cannot be made directly in an index.

The Growth with Enhanced Income benchmark includes a 15% allocation to the Bloomberg US High Yield 2% Issuer Cap, which is an issuer-constrained version of the Bloomberg US Corporate High Yield Index that measures the market of US dollar-denominated, noninvestment-grade, fixed rate, taxable corporate bonds. The index limits the exposure of each issuer to 2% of the total market value.

**Portfolio Weight** represents the current target weights, given our most recent outlook for the capital markets over the next twelve months. These weights are subject to change. Actual client account weights may vary.

**Over/Underweight** represents the portfolio weight relative to the strategic asset allocation weights, which form the baseline portfolio allocations. The portfolio weights for Growth with Enhanced Income follow a slightly different allocation process.

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