ASSET MANAGEMENT

# Challenging and Volatile Markets 

## A HISTORICAL PERSPECTIVE

## Introduction

Recent market turmoil driven by a confluence of events-the Fed raising rates and removing liquidity from the market, a global pandemic and subsequent recovery, the tragic war unfolding in Ukraine, lockdowns in China, supply chain issues, high inflation and midterm elections-is unprecedented in nature. As a result, investors have suffered significant losses from stocks and bonds.

Fear, frustration and pessimism are abundant, making it difficult for investors to put the current bear market in perspective and reflect upon the lessons that history affords. After any large drawdown, once the initial shock wears off, the actual impact becomes clearer and uncertainty begins to decrease. Typically, a market recovery begins-sometimes quicker than seemed possible. While this market turmoil is unique, volatile markets themselves are not. Even in the face of major dislocations, long-term opportunities exist, as evidenced by the stock market's resiliency since its inception.

Investors are being inundated with negative information and are experiencing significant valuation declines in their equity portfolios. While negative information is readily available via the media, putting the current market in context does not receive nearly as much attention. The following exhibits are intended to offer a larger historical perspective.

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## Market Reaction to Crisis Events

Historically after a crisis event, the market (as measured by the Dow Jones Industrial Average - DJIA), has initially dropped by a median of $3 \%$. Yet over eight months later the median return was $17 \%$. While each crisis is unique and the magnitude of events varies, the market has repeatedly proven its resiliency over the long-term.

| CRISIS EVENTS, DJIA PERFORMANCE |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Event | Reaction Dates | Reaction Date \% Gain/Loss | DJIA \% Gain Days After Reaction Dates |  |  |  |
|  |  |  | 22 | 63 | 126 | 253 |
| Panic of 1907 | 02/15/1907-11/20/1907 | -42.9 | 6.9 | 14.7 | 29.9 | 48.3 |
| Exchange Closed WWI | 07/22/1914-12/24/1914 | -10.2 | 10.0 | 6.6 | 21.2 | 80.2 |
| Woodrow Wilson Stroke | 09/25/1919-09/26/1919 | 1.3 | 5.7 | -4.5 | -16.0 | -21.8 |
| Bombing at JP Morgan Office | 09/15/1920-09/30/1920 | -5.5 | 2.4 | -14.9 | -9.5 | -17.3 |
| Market Crash of 1929 | 10/11/1929-11/13/1929 | -43.7 | 27.3 | 34.1 | 46.0 | 11.8 |
| Germany invades France | 05/09/1940-06/22/1940 | -17.1 | -0.5 | 8.4 | 7.0 | -5.2 |
| Pearl Harbor | 12/06/1941-12/10/1941 | -6.5 | 3.8 | -2.9 | -9.6 | 5.4 |
| Truman Upset Victory | 11/02/1948-11/10/1948 | -4.9 | 1.6 | 3.5 | 1.9 | 6.1 |
| Korean War | 06/23/1950-07/13/1950 | -12 | 9.1 | 15.3 | 19.2 | 26.3 |
| Eisenhower Heart Attack | 09/23/1955-09/26/1955 | -6.5 | 0.0 | 6.6 | 11.7 | 5.7 |
| Suez Canal Crisis | 10/30/1956-10/31/1956 | -1.4 | 0.3 | -0.6 | 3.4 | -9.5 |
| Sputnik | 10/03/1957-10/22/1957 | -9.9 | 5.5 | 6.7 | 7.2 | 29.2 |
| Cuban Missile Crisis | 10/19/1962-10/27/1962 | 1.1 | 12.1 | 17.1 | 24.2 | 30.4 |
| JFK Assassinated | 11/21/1963-11/22/1963 | -2.9 | 7.2 | 12.4 | 15.1 | 24.0 |
| Martin Luther King Assassinated | 04/03/1968-04/05/1968 | -0.4 | 5.3 | 6.4 | 9.3 | 10.8 |
| U.S. Bombs Cambodia | 04/29/1970-05/14/1970 | -7.1 | 0.4 | 3.8 | 13.5 | 36.7 |
| Kent State Shootings | 05/01/1970-05/26/1970 | -14 | 9.9 | 20.3 | 20.7 | 43.7 |
| Penn Central Bankruptcy | 06/19/1970-07/07/1970 | -7.1 | 8.0 | 16.0 | 24.9 | 33.8 |
| Arab Oil Embargo | 10/16/1973-12/05/1973 | -18.5 | 9.3 | 10.2 | 7.2 | -25.5 |
| Nixon Resigns | 08/07/1974-08/29/1974 | -17.6 | -7.9 | -5.7 | 12.5 | 27.2 |
| Iranian Hostage Crisis | 11/02/1979-11/07/1979 | -2.7 | 4.7 | 11.1 | 2.3 | 17.0 |
| U.S.S.R. Invades Afghanistan | 12/24/1979-01/03/1980 | -2.2 | 6.7 | -4.0 | 6.8 | 21.0 |
| Hunt Silver Crash | 02/13/1980-03/27/1980 | -15.9 | 6.7 | 16.2 | 25.8 | 30.6 |
| Falkland Islands War | 04/01/1982-05/07/1982 | 4.3 | -8.5 | -9.8 | 20.8 | 41.8 |
| Beirut Bombing | 10/21/1983-10/23/1983 | 0.0 | 2.1 | -0.5 | -6.9 | -2.9 |
| U.S. Invades Grenada | 10/24/1983-11/07/1983 | -2.7 | 3.9 | -2.8 | -3.2 | 2.4 |
| Continental Illinois Bailout | 05/08/1984-05/27/1984 | -6.4 | 2.3 | 11.5 | 10.1 | 18.3 |
| U.S. Bombs Libya | 04/14/1986-04/21/1986 | 2.8 | -4.3 | -4.1 | -1.0 | 25.9 |
| Financial Panic '87 | 10/02/1987-10/19/1987 | -34.2 | 11.5 | 11.4 | 15.0 | 24.2 |
| Invasion of Panama | 12/15/1989-12/20/1989 | -1.9 | -2.7 | 0.3 | 8.0 | -2.2 |
| Iraq Invades Kuwait | 08/02/1990-08/23/1990 | -13.3 | 0.1 | 2.3 | 16.3 | 22.4 |

## LONG-TERM TREASURY BOND YIELDS AND MARKET EVENTS



Equity Markets Have Had Positive Annual Returns Over 70\% of the Time
The market goes up more than it goes down. Since 1926 there have been 71 years of positive stock market performance and 26 years of negative performance. The table below shows an event that transpired in each calendar year from 1926 to 2022 that influenced nvestor decisions. While each of these events swayed the market significantly at their individual points in time, viewing them in broader historical context shows a much richer story. With this in mind, investors of today should take current headlines with a grain of salt and stay focused on their long-term investment goals.

| Year | Event | S\&P 500 Return (\%) |
| :---: | :---: | :---: |
| 1926 | \$388 million tax cut signed into law | 11.62 |
| 1927 | Lindbergh makes first trans-Atlantic flight | 37.49 |
| 1928 | Congress passes $\$ 4.5$ billion budget (peace-time record) | 43.61 |
| 1929 | Stock market crash | -8.42 |
| 1930 | Bank of United States fails | -24.90 |
| 1931 | Record 2,293 bank failures | -43.34 |
| 1932 | Unemployment hits 15 million (23.6\%) | -8.19 |
| 1933 | U.S. goes off the gold standard | 53.99 |
| 1934 | Depression continues | -1.44 |
| 1935 | Hitler rejects Treaty of Versailles | 47.67 |
| 1936 | Rome-Berlin Axis is formed | 33.92 |
| 1937 | Economic decline | -35.03 |
| 1938 | President Roosevelt increases spending to end Depression | 31.12 |
| 1939 | Threat of war dominates headlines | -0.41 |
| 1940 | Germany invades France | -9.78 |

Event
S\&P 500 Return (\%)

| Year | Attack on Pearl Harbor | -11.59 |
| :--- | :--- | :---: |
| 1941 | Nationwide gas rationing begins | 20.34 |
| 1942 |  |  |

1943 President Roosevelt freezes prices and wages 25.90
1944 Allies invade Normandy 19.75
1945 Atomic bombs dropped on Japan 36.44
1945 Atomic bombs dropped on Japan $\quad 36.44$
1946 Steel and shipyard workers strike $\quad-8.07$
1947 President Truman forecasts a record budget surplus $\quad 5.71$
1948 Truman upset victory 5.50
1949 Russia explodes atomic bomb 18.79
1950 Korean War 31.7
1951 Corporate taxes rises from $47 \%$ to $52 \%$ 24.02
1952 Truman orders seizure of steel mills to avert strike $\quad 18.37$
1953 Many economists expect depression in 1954 -0.99
1954 Dow Jones Industrial Average (DJA) regains 1929 losses 52.62
1955 President Eisenhower suffers heart attack 31.56
1956 Suez Canal crisis 6.56
1957 Russia launches Sputnik $\quad{ }_{-1078}^{10.56}$
1957 Russia launches Sputnik $\quad$-10.78

| 1958 | U.S. launches Explorer I | 43.36 |
| :--- | :--- | :--- |
| 1959 | Castro seizes power in Cuba | 11.96 |

$1960 \quad$ Castro seizes power in Cuba $\quad 11.96$
1961 Berlin Wall sected down over Rusia 2689
1962 Berlin Wall erected
26.89
-8.73
President Kennedy assassinated
16.48
Continued on Next Page...


[^0] large-cap sector of the U.S.S. stock market. Past performance is no guarantee of future results. Index performance returns do not reflect any management fees, transaction Northern Trust Asset Management

| Year | Event | S\&P |
| :--- | :--- | :---: |
| 1965 | Vietnam War continues | 12.45 |
| 1966 | U.S. bombs Hanoi | -10.06 |
| 1967 | President Johnson requests tax increase | 23.98 |
| 1968 | Martin Luther King assassinated | 11.06 |
| 1969 | Prime Rate at record high | -8.50 |
| 1970 | U.S. Bombs Cambodia | 3.94 |
| 1971 | Wage and price freezes | 14.30 |
| 1972 | DJIA surpasses 1,000 for the first time | 19.00 |
| 1973 | Arab oil embargo | -14.69 |
| 1974 | President Nixon resigns | -26.47 |
| 1975 | Unemployment at 9\% | 37.23 |
| 1976 | OPEC announces price increases | 23.93 |
| 1977 | Social security taxes raised | -7.16 |
| 1978 | Capital gains taxed reduced from 35\% to 28\% | 6.57 |
| 1979 | Iranian hostage crisis | 18.61 |
| 1980 | Hunt silver Crash | 32.50 |
| 1981 | President Reagan shot | -4.92 |
| 1982 | Falkland Islands War | 21.55 |
| 1983 | U.S. invades Grenada | 22.56 |
| 1984 | Average home price over \$100,000 | 6.27 |
| 1985 | U.S. is now a debtor nation | 31.73 |
| 1986 | U.S. bombs Libya | 18.66 |
| 1987 | Stock market crash | 5.25 |
| 1988 | First Republic Bank fails | 16.61 |
| 1989 | Invasion of Panama | 31.69 |
| 1990 | Iraq invades Kuwait | -3.10 |
| 1991 | Gulf War | 30.47 |
| 1992 | U.K. currency crisis | 7.62 |
| 1993 | World Trade Center bombed | 10.08 |
| 1994 | Orange County California crisis | 1.32 |
| 1995 | Oklahoma City Federal Building bombed | 37.58 |
| 1996 | Greenspan warns of "irrational exuberance" | 22.96 |
| 1997 | Asian stock market crisis | 33.36 |
| 1998 | U.S. Embassy in Africa bombed | 28.58 |
| 1999 | DJIA surpasses 10,000/NASDAQ 4,000 | 21.04 |
| 2000 | U.S.S. Cole bombed in Yemen | -9.10 |
| 2001 | Terrorist attacks on America | -11.89 |
| 2002 | Enron collapses | -22.10 |
| 2003 | Iraq War | 28.68 |
| 2004 | Federal budget deficit hits record \$412 billion | 10.88 |
| 2005 | Hurricane Katrina | 4.91 |
| 2006 | Real estate boom peaks | 15.80 |
| 2007 | Global Financial Crisis begins with subprime mortgage crisis |  |
|  |  |  |


| Year | Event | S\&P 500 Return (\%) |
| :--- | :--- | :--- |
| 2008 | Global Markets have worst single day in history | -37.00 |
| 2009 | Global Financial Crisis ends | 26.46 |
| 2010 | The Flash Crash | 15.06 |
| 2011 | Japan earthquake, tsunami \& nuclear disaster | 2.11 |
| 2012 | Case-Shiller National Housing Index bottoms | 16.00 |
| 2013 | Boston Marathon bombing | 32.39 |
| 2014 | Russia annexes Crimea | 13.69 |
| 2015 | Paris Climate Agreement adopted | 1.38 |
| 2016 | Brexit - U.K. votes to leave European Union | 11.96 |
| 2017 | Corporate taxes cut from 35\% to 21\% | 21.83 |
| 2018 | U.S.-China trade war intensifies | -4.38 |
| 2019 | U.S. unemployment rate falls to 3.5\%, lowest since 1969 | 31.49 |
| 2020 | Covid-19 Pandemic | 18.40 |
| 2021 | Global supply chain shortages drive inflation to almost 7\% | 28.71 |
| 2022 | Russia invades Ukraine | -18.11 |



Past performance is no guarantee of future results. Index performance returns do not reflect any management fees, transaction costs or expenses. It tis not possible to invest directynanyndex
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## ndex Performance Following Recessions \& Bear Markets

Investing in a difficult market requires patience and discipline. Just as indices across various investment styles and asset classes perform differently during bull markets, this is also true before, during and after both bear markets and recessions. The importance of maintaining a diversified portfolio through all market cycles is critical. During challenging markets, many investors may inadvertently deviate from their original long-term plan and allocation and flock to perceived "safer assets." As a result, they may miss out on pportunities that follow once the market recovers.
The subsequent tables provide historical benchmark data following bear markets and recessions. While one cannot predict the beginning of a recovery, reviewing current allocations may help to ensure a portfolio is positioned accordingly to both weather a storm and potentially prosper once it is over

A bear market requires a 30\% drop in the Dow Jones Industrial Average after 50 calendar days or $13 \%$ decline after 145 calendar days. Reversals of $30 \%$ in the Value Line Geometric Index also qualify.

| Index returns following recession end dates |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Russell 1000 Index |  |  |  |  |  |  | Russell MidCap Growt Index |  |  |  |  |  |  |
| $\begin{aligned} & \text { Start } \\ & \text { Date } \end{aligned}$ | $\begin{aligned} & \text { End } \\ & \text { Date } \end{aligned}$ | $\begin{gathered} +3 \\ \text { Mos. } \end{gathered}$ | $\begin{aligned} & +6 \\ & \text { Mos. } \end{aligned}$ | $\begin{aligned} & +9 \\ & \text { Mos. } \end{aligned}$ | $\begin{aligned} & +12 \\ & \text { Mos. } \end{aligned}$ | $\begin{aligned} & \text { Index Bottom } \\ & \text { (Mos. from } \end{aligned}$ Start Date) | $\begin{aligned} & \text { Start } \\ & \text { Date } \end{aligned}$ | End | $\begin{aligned} & +3 \\ & \text { Mos. } \end{aligned}$ | $\begin{aligned} & +6 \\ & \text { Mos. } \end{aligned}$ | $\begin{aligned} & +9 \\ & \text { Mos. } \end{aligned}$ | $\begin{aligned} & +12 \\ & \text { Mos. } \end{aligned}$ | Index Bottom <br> (Mos. from <br> Start Date) |
| 1/31/1980 | 7/31/1980 | 6.91 | 8.98 | 13.37 | 13.37 | 1.9 | 3/31/2001 | 11/30/2001 | -5.26 | -6.31 | -25.01 | -19.80 | 5.8 |
| 7/31/1981 | 11/30/1982 | 7.96 | 20.42 | 22.63 | 25.11 | 12.4 | 12/31/2007 | 6/30/2009 | 17.58 | 25.45 | 35.08 | 21.30 | 10.7 |
| 7/31/1990 | 3/31/1991 | 2.22 | 7.01 | 16.14 | 13.81 | 2.4 | 2/29/2020 | 4/30/2020 | 21.62 | 23.33 | 48.89 | 53.97 | 0.8 |
| 3/31/2001 | 11/30/2001 | -2.21 | -4.87 | -1798 | -16.07 | 5.8 |  | Events Mean: | 11.31 | 14.16 | 19.65 | 18.49 | 5.8 |
| 12/31/2007 | 6/30/2009 | 16.07 | 23.11 | 30.13 | 15.24 | 14.3 |  |  |  |  |  |  |  |
| 2/29/2020 | 4/30/2020 | 13.91 | 14.96 | 35.01 | 49.48 | 0.8 |  |  |  |  |  |  |  |
|  | Events Mean: | 7.48 | 11.60 | 16.55 | 16.82 | 6.3 |  |  |  |  |  |  |  |
| Russell 1000 Growth Index |  |  |  |  |  |  | Russell MidCap Value Index |  |  |  |  |  |  |
|  | $\begin{aligned} & \text { End } \\ & \text { Date } \end{aligned}$ | $\begin{gathered} +3 \\ \text { Mos } \end{gathered}$ | $\begin{gathered} +6 \\ \text { Mos. } \end{gathered}$ | $\begin{aligned} & +9 \\ & \text { Mos } \end{aligned}$ | $\begin{aligned} & +12 \\ & \text { Mos. } \end{aligned}$ | Index Bottom (Mos. from Start Date) | $\begin{aligned} & \text { Start } \\ & \text { Date } \end{aligned}$ | $\begin{aligned} & \text { End } \\ & \text { Date } \end{aligned}$ | $\begin{gathered} +3 \\ \text { Mos. } \end{gathered}$ | $\begin{gathered} +6 \\ \text { Mos. } \end{gathered}$ | $\begin{aligned} & +9 \\ & \text { Mos. } \end{aligned}$ | $\begin{aligned} & +12 \\ & \text { Mos. } \end{aligned}$ | Index Bottom (Mos. from Start Date) |
| 3/31/2001 | 11/30/2001 | -6.02 | -12.87 | -25.05 | -22.68 | 5.8 | 3/31/2001 | 11/30/2001 | 6.91 | 12.13 | -2.24 | -3.61 | 5.8 |
| 12/31/2007 | 6/30/2009 | 13.97 | 23.03 | 28.74 | 13.62 | 14.3 | 12/31/2007 | 6/30/2009 | 23.62 | 30.05 | 42.56 | 28.91 | 14.3 |
| 2/29/2020 | 4/30/2020 | 19.93 | 21.80 | 42.41 | 51.41 | 0.8 | 2/29/2020 | 4/30/2020 | 10.81 | 13.64 | 37.45 | 60.70 | 0.8 |
|  | Events Mean: | 9.29 | 10.65 | 15.37 | 14.12 | 7.0 |  | Events Mean: | 13.78 | 18.61 | 25.92 | 28.67 | 7.0 |
| Russell 1000 Value Index |  |  |  |  |  |  | Russell 2000 |  |  |  |  |  |  |
| $\begin{aligned} & \text { Start } \\ & \text { Date } \end{aligned}$ | $\begin{aligned} & \text { End } \\ & \text { Date } \end{aligned}$ | $\begin{aligned} & \text { Mos. } \\ & \text { Hos. } \end{aligned}$ | $\begin{aligned} & +6 \\ & \text { Mos. } \end{aligned}$ | $\begin{aligned} & \hline+9 \\ & \text { Mos. } \end{aligned}$ | $\begin{aligned} & +12 \\ & \text { Mos. } \end{aligned}$ | Index Bottom <br> (Mos. from <br> Start Date) | $\begin{aligned} & \text { Start } \\ & \text { Date } \end{aligned}$ | $\begin{aligned} & \text { End } \\ & \text { Date } \end{aligned}$ | $\begin{gathered} +3 \\ \text { Mos. } \end{gathered}$ | $\begin{gathered} +6 \\ \text { Mos. } \end{gathered}$ | $\begin{aligned} & +9 \\ & \text { Mos. } \end{aligned}$ | $\begin{aligned} & +12 \\ & \text { Mos. } \end{aligned}$ | Index Bottom (Mos. from Start Date) |
| 3/31/2001 | 11/30/2001 | 1.73 | 3.40 | -10.93 | -9.61 | 5.8 | 1/31/1980 | 7/31/1980 | 14.76 | 18.45 | 32.23 | 30.28 | 1.9 |
| 12/31/2007 | 6/30/2009 | 18.24 | 23.23 | 31.58 | 16.92 | 14.3 | 7/31/1981 | 11/30/1982 | 15.86 | 36.90 | 33.78 | 33.40 | 12.4 |
| 2/29/2020 | 4/30/2020 | 6.80 | 7.06 | 26.33 | 45.92 | 0.8 | 7/31/1990 | 3/31/1991 | -0.79 | 6.80 | 13.02 | 20.80 | 3.1 |
|  | Events Mean: | 8.92 | 11.23 | 15.66 | 17.75 | 7.0 | 3/31/2001 | 11/30/2001 | 2.19 | 6.46 | -14.32 | $-10.60$ | 5.8 |
|  |  |  |  |  |  |  | 12/31/2007 | 6/30/2009 | 19.28 | 23.90 | 34.87 | 21.48 | 14.3 |
|  |  |  |  |  |  |  | 2/29/2020 | 4/30/2020 | 13.32 | 18.13 | 63.71 | 74.91 | 0.6 |
|  |  |  |  |  |  |  | Events Mean: |  | 10.77 | 18.44 | 27.22 | 28.38 | 6.3 |
| Russell MidCap Index |  |  |  |  |  |  | Russell 2000 Growth |  |  |  |  |  |  |
| $\begin{aligned} & \text { Start } \\ & \text { Date } \end{aligned}$ | $\begin{aligned} & \text { End } \\ & \text { Date } \end{aligned}$ | $\begin{gathered} +3 \\ \text { Mos. } \end{gathered}$ | $\begin{aligned} & \hline+6 \\ & \text { Mos. } \end{aligned}$ | $\begin{gathered} +9 \\ \text { Mos. } \end{gathered}$ | $\begin{aligned} & +12 \\ & \text { Mos. } \end{aligned}$ | Index Bottom <br> (Mos. from <br> Start Date) |  | End Date | $\begin{gathered} +3 \\ \text { Mos. } \end{gathered}$ | $\begin{gathered} +6 \\ \text { Mos. } \end{gathered}$ | $\begin{aligned} & \hline+9 \\ & \text { Mos. } \end{aligned}$ | $\begin{aligned} & +12 \\ & \text { Mos. } \end{aligned}$ | Index Bottom (Mos. from Start Date) |
| 3/31/2001 | 11/30/2001 | 2.30 | 5.13 | -11.01 | -9.24 | 5.8 | 3/31/2001 | 11/30/2001 | -4.18 | -4.07 | -25.73 | -20.43 | 5.8 |
| 12/31/2007 | 6/30/2009 | 20.62 | 27.76 | 38.84 | 25.13 | 14.3 | 12/31/2007 | 6/30/2009 | 15.95 | 20.75 | 29.95 | 17.96 | 14.3 |
| 2/29/2020 | 4/30/2020 | 15.36 | 17.83 | 42.42 | 59.57 | 0.8 | 2/29/2020 | 4/30/2020 | 17.56 | 22.72 | 70.17 | 69.15 | 0.6 |
|  | Events Mean: | 12.76 | 16.91 | 23.42 | 25.15 | 7.0 |  | Events Mean: | 9.78 | 13.13 | 24.79 | 22.23 | 6.9 |
|  |  |  |  |  |  |  | Russell 2000 Value |  |  |  |  |  |  |
|  |  |  |  |  |  |  | $\begin{aligned} & \text { Start } \\ & \text { Date } \end{aligned}$ | $\begin{aligned} & \text { End } \\ & \text { Date } \end{aligned}$ | $\begin{gathered} +3 \\ \text { Mos. } \end{gathered}$ | $\begin{gathered} +6 \\ \text { Mos. } \end{gathered}$ | $\begin{aligned} & +9 \\ & \text { Mos. } \end{aligned}$ | $\begin{aligned} & +12 \\ & \text { Mos. } \end{aligned}$ | Index Bottom (Mos. from Start Date) |
|  |  |  |  |  |  |  | 3/31/2001 | 11/30/2001 | 8.19 | 16.40 | -3.52 | -1.81 | 5.8 |
|  |  |  |  |  |  |  | 12/31/2007 | 6/30/2009 | 22.70 | 27.15 | 39.89 | 25.07 | 14.3 |
|  |  |  |  |  |  |  | 2/29/2020 | 4/30/2020 | 8.03 | 12.44 | 55.74 | 78.96 | 0.8 |
|  |  |  |  |  |  |  |  | Events Mean: | 12.98 | 18.66 | 30.70 | 34.08 | 7.0 |

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Past performance is no guarantee of future results. Index performance returns do not reflect any management fees, transaction costs or expenses. It is not possible to invest
directly in any index. All data sourced from Ned Davis Research, Inc.

| Index returns following bear market end dates |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Russell 1000 Index |  |  |  |  |  |  | Russell MidCap Index |  |  |  |  |  |  |
| $\begin{aligned} & \text { Stara } \\ & \text { Date } \end{aligned}$ | $\begin{aligned} & \text { End } \\ & \text { Date } \end{aligned}$ | $\begin{aligned} & +3 \\ & \text { Mos. } \end{aligned}$ | $\begin{aligned} & +6 \\ & \text { Mos. } \end{aligned}$ | $\begin{aligned} & \hline+9 \\ & \text { Mos. } \end{aligned}$ | $\begin{aligned} & +12 \\ & \text { Mos. } \end{aligned}$ | Index Bottom (Mos. from Start Date) | $\begin{aligned} & \text { Start } \\ & \text { Date } \end{aligned}$ | $\begin{aligned} & \text { End } \\ & \text { Date } \end{aligned}$ | $\begin{aligned} & +3 \\ & \text { Mos. } \end{aligned}$ | $\begin{aligned} & \hline+6 \\ & \text { Mos. } \end{aligned}$ | $\begin{aligned} & +9 \\ & \text { Mos. } \end{aligned}$ | $\begin{aligned} & +12 \\ & \text { Mos. } \end{aligned}$ | Index Bottom (Mos. from Start Date) |
| 4/27/1981 | 8/12/1982 | 39.36 | 48.61 | 67.53 | 68.34 | 15.6 | 7/17/1998 | 8/31/1998 | 19.12 | 21.89 | 33.84 | 31.81 | 1.5 |
| 11/29/1983 | 7/24/1984 | 14.97 | 23.38 | 28.91 | 37.43 | 7.9 | 1/14/2000 | 9/21/2001 | 21.97 | 29.14 | 17.46 | -1.28 | 20.3 |
| 8/25/987 | 10/19/1987 | 9.08 | 14.33 | 20.19 | 24.81 | 1.8 | 3/19/2002 | 10/9/2002 | 22.46 | 15.35 | 41.10 | 51.87 | 6.7 |
| 7/16/1990 | 10/11/1990 | 8.44 | 32.07 | 32.67 | 36.15 | 2.9 | 10/9/2007 | 3/9/2009 | 49.74 | 69.47 | 78.27 | 96.53 | 17.0 |
| 7/17/1998 | 8/31/1998 | 22.29 | 30.37 | 37.09 | 39.35 | 1.5 | 4/29/2011 | 10/3/2011 | 18.31 | 32.86 | 27.97 | 34.05 | 5.2 |
| 1/14/2000 | 9/21/2001 | 19.08 | 21.01 | 4.19 | -10.43 | 20.3 | 5/19/2015 | 2/11/2016 | 17.85 | 26.25 | 24.74 | 35.90 | 8.8 |
| 3/19/2002 | 10/9/2002 | 20.14 | 12.88 | 32.08 | 37.79 | 6.7 | 2/12/2020 | 3/23/2020 | 47.65 | 52.08 | 88.55 | 100.99 | 1.3 |
| 10/9/2007 | 3/9/2009 | 41.01 | 55.84 | 65.86 | 74.49 | 17.0 |  | Events Mean: | 28.16 | 35.29 | 44.56 | 49.98 | 8.7 |
| 4/29/2011 | 10/3/2011 | 17.09 | 30.79 | 27.44 | 35.12 | 5.2 |  |  |  |  |  |  |  |
| 5/19/2015 | 2/11/2016 | 14.15 | 21.63 | 21.10 | 30.58 | 8.8 |  |  |  |  |  |  |  |
| 2/12/2020 | 3/23/2020 | 42.32 | 48.47 | 73.08 | 83.11 | 1.3 |  |  |  |  |  |  |  |
|  | Events Mean: | 22.54 | 30.85 | 37.29 | 41.52 | 8.1 |  |  |  |  |  |  |  |
| Russell 1000 Growth Index |  |  |  |  |  |  | Russell MidCap Growth Index |  |  |  |  |  |  |
| $\begin{aligned} & \text { Start } \\ & \text { Date } \end{aligned}$ | $\begin{aligned} & \text { End } \\ & \text { Date } \end{aligned}$ | $\begin{aligned} & +3 \\ & \text { Mos. } \end{aligned}$ | $\begin{gathered} +6 \\ \text { Mos. } \end{gathered}$ | $\begin{aligned} & \text { +9 } \\ & \text { Mos. } \end{aligned}$ | $\begin{aligned} & +12 \\ & \text { Mos. } \end{aligned}$ | Index Bottom (Mos. from Start Date) | $\begin{aligned} & \text { Start } \\ & \text { Date } \end{aligned}$ | $\begin{aligned} & \text { End } \\ & \text { Date } \end{aligned}$ | $\begin{gathered} +3 \\ \text { Mos. } \end{gathered}$ | $\begin{aligned} & +6 \\ & \text { Mos. } \end{aligned}$ | $\begin{aligned} & +9 \\ & \text { Mos. } \end{aligned}$ | $\begin{aligned} & +12 \\ & \text { Mos. } \end{aligned}$ | Index Bottom <br> (Mos. from <br> Start Date) |
| 7/17/1998 | 8/31/1998 | 25.19 | 37.87 | 39.70 | 48.33 | 1.5 | 7/17/1998 | 8/31/1998 | 23.27 | 33.66 | 44.08 | 48.84 | 1.5 |
| 1/14/2000 | 9/21/2001 | 24.47 | 21.81 | -2.29 | -13.39 | 20.3 | 1/14/2000 | 9/21/2001 | 30.84 | 31.59 | 6.79 | -9.88 | 20.3 |
| 3/19/2002 | 10/9/2002 | 16.36 | 11.25 | 29.40 | 35.70 | 6.7 | 3/19/2002 | 10/9/2002 | 21.90 | 16.08 | 45.73 | 56.48 | 6.7 |
| 10/9/2007 | 3/9/2009 | 38.45 | 50.67 | 62.41 | 70.14 | 17.0 | 10/9/2007 | 3/9/2009 | 47.49 | 62.96 | 71.76 | 88.47 | 13.5 |
| 4/29/2011 | 10/3/2011 | 15.37 | 31.47 | 26.67 | 33.97 | 5.2 | 4/29/2011 | 10/3/2011 | 17.32 | 33.69 | 26.94 | 32.73 | 5.2 |
| 5/19/2015 | 2/11/2016 | 12.72 | 20.34 | 17.58 | 27.18 | 8.8 | 5/19/2015 | 2/11/2016 | 16.10 | 24.50 | 21.33 | 31.41 | 8.8 |
| 2/12/2020 | 3/23/2020 | 47.73 | 58.34 | 82.62 | 85.17 | 1.3 | 2/12/2020 | 3/23/2020 | 52.67 | 59.04 | 99.97 | 94.83 | 1.2 |
|  | Events Mean: | 25.76 | 33.11 | 36.58 | 41.01 | 8.7 |  | Events Mean: | 29.94 | 37.36 | 45.23 | 48.98 | 8.2 |
| Russell 1000 value Index |  |  |  |  |  |  | Russell MidCap Value Index |  |  |  |  |  |  |
| $\begin{aligned} & \text { Start } \\ & \text { Date } \end{aligned}$ | $\begin{aligned} & \text { End } \\ & \text { Date } \end{aligned}$ | $\begin{aligned} & +3 \\ & \text { Mos. } \end{aligned}$ | $\begin{aligned} & +6 \\ & \text { Mos. } \end{aligned}$ | $\begin{aligned} & +9 \\ & \text { Mos. } \end{aligned}$ | $\begin{aligned} & +12 \\ & \text { Mos. } \end{aligned}$ | ndex Bottom (Mos.from Start Date) | $\begin{aligned} & \text { Start } \\ & \text { Date } \end{aligned}$ | $\begin{aligned} & \text { End } \\ & \text { anate } \end{aligned}$ | $\begin{gathered} +3 \\ \text { Mos. } \end{gathered}$ | $\begin{aligned} & +6 \\ & \text { Mos. } \end{aligned}$ | $\begin{aligned} & +9 \\ & \text { Mos. } \end{aligned}$ | $\begin{aligned} & +12 \\ & \text { Mos. } \end{aligned}$ | Index Bottom <br> (Mos. from <br> Start Date) |
| 7/17/1998 | 8/31/1998 | 19.24 | 22.38 | 34.48 | 30.08 | 1.5 | 7/17/1998 | 8/31/1998 | 16.65 | 14.88 | 27.81 | 21.87 | 1.5 |
| 1/14/2000 | 9/21/2001 | 14.08 | 20.31 | 10.33 | -8.00 | 20.3 | 1/14/2000 | 9/21/2001 | 17.24 | 27.91 | 23.46 | 3.55 | 20.3 |
| 3/19/2002 | 10/9/2002 | 24.28 | 14.66 | 35.04 | 40.12 | 6.7 | 3/19/2002 | 10/9/2002 | 22.87 | 14.82 | 37.86 | 48.65 | 6.7 |
| 10/9/2007 | 3/9/2009 | 44.07 | 61.71 | 69.92 | 79.55 | 17.0 | 10/9/2007 | 3/9/2009 | 52.43 | 76.61 | 85.44 | 105.32 | 17.0 |
| 4/29/2011 | 10/3/2011 | 18.85 | 30.10 | 28.22 | 36.28 | 5.2 | 4/29/2011 | 10/3/2011 | 19.28 | 32.04 | 28.92 | 35.26 | 5.2 |
| 5/19/2015 | 2/11/2016 | 15.67 | 23.05 | 24.84 | 34.20 | 8.8 | 5/19/2015 | 2/11/2016 | 19.56 | 28.02 | 27.98 | 40.12 | 8.8 |
| 2/12/2020 | 3/23/2020 | 35.43 | 37.16 | 61.76 | 78.79 | 1.3 | 2/12/2020 | 3/23/2020 | 43.66 | 46.74 | 80.49 | 101.96 | 1.3 |
|  | Events Mean: | 24.52 | 29.91 | 37.80 | 41.57 | 8.7 |  | Events Mean: | 27.39 | 34.43 | 44.56 | 50.96 | 8.7 |


| INDEX RETURNS FOLLOWING BEAR MARKET END DATES |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |


| index returns following bear market end dates |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| SSP 500 Index |  |  |  |  |  |  | NASDAQ Compositie Index (Price-Only) |  |  |  |  |  |  |
| $\begin{aligned} & \text { Start } \\ & \text { Date } \end{aligned}$ | $\begin{aligned} & \text { End } \\ & \text { Date } \end{aligned}$ | $\begin{gathered} +3 \\ \text { Mos. } \end{gathered}$ | $\begin{aligned} & +6 \\ & \text { Mos. } \end{aligned}$ | $\begin{aligned} & +9 \\ & \text { Mos. } \end{aligned}$ | $\begin{aligned} & +12 \\ & \text { Mos. } \end{aligned}$ | Index Bottom <br> (Mos. from <br> Start Date) | $\begin{aligned} & \text { Start } \\ & \text { Date } \end{aligned}$ | $\begin{aligned} & \text { End } \\ & \text { Date } \end{aligned}$ | $\begin{aligned} & +3 \\ & \text { Mos. } \end{aligned}$ | $\begin{aligned} & +6 \\ & \text { Mos. } \end{aligned}$ | $\begin{aligned} & +9 \\ & \text { Mos. } \end{aligned}$ | $\begin{aligned} & +12 \\ & \text { Mos. } \end{aligned}$ | Index Bottom <br> (Mos. from <br> Start Date) |
| 9/3/1929 | 11/13/1929 | 33.67 | 41.11 | 17.76 | -1.97 | 2.4 | 4/28/9971 | 11/23/1971 | 23.23 | 32.31 | 30.69 | 32.61 | 6.9 |
| 4/17/1930 | 7/8/1932 | 57.36 | 69.52 | 50.33 | 194.01 | 25.6 | 1/11/1973 | 12/6/1974 | 27.18 | 45.63 | 33.62 | 28.36 | 20.8 |
| 9/7/1932 | 2/27/1933 | 77.20 | 109.35 | 82.38 | 105.67 | 5.7 | 9/21/1976 | 2/28/1978 | 18.50 | 33.05 | 13.03 | 20.78 | 13.5 |
| 2/5/1934 | 7/26/1934 | 6.59 | 12.76 | 16.68 | 35.46 | 5.7 | 9/8/1978 | 4/21/1980 | 28.10 | 47.63 | 48.85 | 62.86 | 18.7 |
| 3/10/1937 | 3/31/938 | 38.70 | 49.18 | 63.03 | 36.89 | 12.7 | 4/27/1981 | 8/12/1982 | 45.53 | 60.56 | 89.03 | 87.42 | 15.6 |
| 11/12/1938 | 4/8/1939 | 10.53 | 27.99 | 28.76 | 29.58 | 4.9 | 11/29/1983 | 7/24/1984 | 11.12 | 20.65 | 25.40 | 34.55 | 7.9 |
| 9/12/1939 | 4/28/1942 | 17.82 | 29.67 | 46.41 | 64.54 | 31.6 | 8/25/1987 | 10/19/1987 | -5.51 | 4.62 | 8.63 | 7.09 | 1.8 |
| 5/29/1946 | 5/17/1947 | 14.33 | 13.42 | 6.36 | 27.73 | 4.4 | 7/16/1990 | 10/11/1990 | 11.11 | 53.35 | 49.99 | 59.41 | 2.9 |
| 6/15/1948 | 6/13/1949 | 17.97 | 26.80 | 32.68 | 51.78 | 12.0 | 7/17/1998 | 8/31/1998 | 30.03 | 53.09 | 60.88 | 82.71 | 1.5 |
| 1/5/1953 | 9/14/1953 | 10.29 | 20.34 | 31.34 | 45.31 | 8.3 | 1/14/2000 | 9/21/2001 | 36.72 | 31.31 | 1.25 | -14.20 | 20.3 |
| 4/6/1956 | 10/22/1957 | 6.84 | 12.18 | 22.85 | 36.43 | 18.6 | 3/19/2002 | 10/9/2002 | 29.11 | 21.78 | 56.85 | 71.61 | 6.7 |
| 1/5/1960 | 10/25/1960 | 16.72 | 26.88 | 27.67 | 34.76 | 2.1 | 10/9/2007 | 3/9/2009 | 46.62 | 62.41 | 72.13 | 84.50 | 17.0 |
| 12/13/1961 | 6/26/1962 | 8.30 | 22.61 | 30.23 | 37.21 | 6.4 | 4/29/2011 | 10/3/2011 | 13.40 | 33.30 | 27.41 | 34.22 | 5.2 |
| 2/9/1966 | 10/7/1966 | 13.25 | 24.16 | 28.41 | 37.28 | 7.9 | 5/19/2015 | 2/11/2016 | 11.57 | 22.54 | 22.74 | 34.39 | 8.8 |
| 12/3/1968 | 5/26/1970 | 18.46 | 26.58 | 43.70 | 49.04 | 17.8 | 2/12/2020 | 3/23/2020 | 47.67 | 54.98 | 86.15 | 92.80 | 1.3 |
| 4/28/1971 | 11/23/1971 | 17.77 | 23.57 | 27.27 | 33.89 | 6.9 |  | Events Mean: | 24.96 | 38.48 | 41.78 | 47.94 | 9.9 |
| 1/11/1973 | 12/6/1974 | 30.26 | 45.48 | 36.08 | 39.47 | 20.8 |  |  |  |  |  |  |  |
| 9/21/1976 | 2/28/1978 | 13.24 | 21.75 | 13.03 | 16.36 | 17.3 | MSCI EAFE Incter |  |  |  |  |  |  |
| 9/8/1978 | 4/21/1980 | 24.36 | 35.47 | 36.49 | 41.09 | 18.7 | Start | End | +3 | +6 | +9 | +12 | Index Bottom |
| 4/27/1981 | 8/12/1982 | 38.15 | 47.94 | 66.41 | 66.04 | 15.6 | Date | Date | Mos. | Mos. | Mos. | Mos. | (Mos. from |
| 11/29/1983 | 7/24/1984 | 14.42 | 22.28 | 27.43 | 35.32 | 7.9 |  |  |  |  |  |  | Start Date) |
| 8/25/1987 | 10/19/1987 | 11.87 | 16.72 | 22.52 | 27.53 | 1.8 | 4/28/1971 | 11/23/1971 | 19.06 | 34.20 | 42.19 | 40.57 | 6.1 |
| 7/16/1990 | 10/11/1990 | 7.69 | 30.08 | 30.89 | 33.52 | 2.9 | 1/11/1973 | 12/6/1974 | 32.12 | 35.92 | 25.12 | 32.87 | 20.7 |
| 7/17/1998 | 8/31/1998 | 22.02 | 30.04 | 36.58 | 39.77 | 1.5 | 9/21/1976 | 2/28/1978 | 8.78 | 26.21 | 24.79 | 31.20 | 1.3 |
| 1/14/2000 | 9/21/2001 | 18.98 | 20.28 | 3.52 | -11.13 | 20.3 | 9/8/1978 | 4/21/1980 | 21.89 | 29.89 | 33.31 | 34.44 | 18.8 |
| 3/19/2002 | 10/9/2002 | 19.94 | 12.50 | 30.74 | 36.07 | 6.7 | 4/27/1981 | 8/12/1982 | -0.14 | 15.51 | 30.43 | 33.14 | 15.1 |
| 10/9/2007 | 3/9/2009 | 40.45 | 55.06 | 65.40 | 72.95 | 17.0 | 11/29/1983 | 7/24/1984 | 0.73 | 5.83 | 16.01 | 23.74 | 7.0 |
| 4/29/2011 | 10/3/2011 | 16.78 | 29.88 | 26.90 | 34.70 | 5.2 | 8/25/1987 | 10/19/1987 | -10.53 | 3.18 | -1.28 | -0.59 | 1.2 |
| 5/19/2015 | 2/11/2016 | 13.47 | 20.78 | 20.24 | 29.29 | 8.8 | 7/16/1990 | 10/11/1990 | 10.63 | 18.96 | 12.56 | 22.31 | 2.5 |
| 2/12/2020 | 3/23/2020 | 40.69 | 46.11 | 67.27 | 77.89 | 1.3 | 7/17/1998 | 8/31/1998 | 12.61 | 14.00 | 17.29 | 26.03 | 1.5 |
|  | Events Mean: |  |  |  |  | 10.6 | 1/14/2000 | 9/21/2001 | 13.50 | 17.57 | 10.70 | -5.92 | 20.3 |
|  |  |  |  |  |  |  | 3/19/2002 | 10/9/2002 | 13.02 | 7.14 | 25.65 | 40.00 | 6.7 |
|  |  |  |  |  |  |  | 10/9/2007 | 3/9/2009 | 47.61 | 72.57 | 76.50 | 76.57 | 17.0 |
|  |  |  |  |  |  |  | 4/29/2011 | 10/3/2011 | 8.26 | 17.77 | 10.96 | 17.43 | 4.8 |
|  |  |  |  |  |  |  | 5/19/2015 | 2/11/2016 | 12.39 | 17.09 | 13.10 | 20.41 | 8.8 |
|  |  |  |  |  |  |  | 2/12/2020 | 3/23/2020 | 36.81 | 39.23 | 59.37 | 67.84 | 1.3 |
|  |  |  |  |  |  |  |  | Events Mean: | 15.12 | 23.67 | 26.45 | 30.67 | 8.9 |


| INDEX RETURNS FOLLOWING BEAR MARKET END DATES |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

HISTORICAL S\&P 500 INDEX PERFORMANCE


Challenging and volatile markets

ndr Crowd sentiment poll - transitional mode basis


[^1]

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Northern Trust Asset Management

## onsistency is Buit Over Tim

For the long-term investor, the best strategy to be successful may be staying fully invested. The charts below show the $3-, 5-10$ and 15 -year rolling periods of the S\&P $500^{\circledR}$ (Large-Cap), Russell $2000 ®$ (Small-Cap) and S\&P MidCap $400^{\circledR}$ (Mid-Cap) Indices from January 11992 to December 31, 2022. The evidence shows that the longer one remains invested, the greater the chance of generating positive returns.


Source: Morningstar Direct. Data from $1 / 1 / 1992-12 / 31 / 2022$.
S\&P $500^{\circ}$ Index is an unmanaged index consisting of 500 .
S. 50 . 40 exis an unmanaged index consisting of 500 stocks and is a widely recognized common measure of the performance of the overall US. Stock market. S\&P Micap $400^{\circ}$ Index is an unmanaged index consisting of 400 mid-cap stocks. The S\&P MidCap 400 Index covers over $7 \%$ of the U.S. equities market. Russell $2000^{\circ}$ Index is diectly in any index. Investors should note, these charts are for illustrative purposes and do not represent the performance of any Northern Trust product

## he Results of Investor Behavior

It is well known that mutual funds are long-term investment vehicles. While most investors' expectations are based on this phil osophy, heir actual behavior contradicts it.

## The findings:

Among the many findings of a recent DALBAR survey:
Investment return is far more dependent on INVESTMENT BEHAVIOR than on fund performance.

- Mutual fund investors who simply remained invested were more successful than those who did not.
- The average investor's return was significantly lower than the S\&P 500 ® Index.
- Equity investors outpaced inflation.
- The average equity investor remains invested for 4.4 years; the average fixed income investor, 3.4.

Past performance does not guarantee future results. The performance data quoted represents past performance, does not represent the performance of any Northern Trust product and would differ during alternate time periods.


Time in the Market Remains Better Than Timing the Market
When the market experiences down years such as 2000, 2001, 2002, 2008 and 2022, it is important to focus on the bigger picture especially for long-term investors. The charts below show the 5-, 10-and 15 -year rolling periods of the S\&P $500^{\circledR}$ Index from January 1, 1926 through December 31,2022

## S\&P 500** 5 -YEAR ROLLING PERIODS (NUMBER OF NEGATIVE PERIODS: 12 ) <br> 




S\&P 500** 15-YEAR ROLLING PERIODS (NUMBER OF NEGATIVE PERIODS: 0 )

| -15 | 1940 | 1945 | 1950 | 1955 | 1960 | 1965 | 1970 | 1975 | 1980 | 1985 | 1990 | 1995 | 2000 | 2005 | 2010 | 2015 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | 2020

$\qquad$
Costs or expenses. It is not possible to investdirectly in and
costs or expenses. It it not possible to invest directly in any index.
*The S\&P $500^{\circ}$ Index is a widely recognized, unmanaged index that measures the performance of the large-cap sector of the U.S. stock market.
Past performance is no guarantee of future results. Index performance returns do not reflect any management fees, transaction costs or expenses. It is n .
directly in any index. Investors should note, these charts are for illustrative purposes and do not representt the performance of any Northern Tust produc.

The Potential Cost of Timing the Market
These tables demonstrate how investments into large-, mid- and small-cap stocks were affected simply by missing the best one, three and six months of performance in the ten-year period from 1/1/13 to 12/31/22:


Fully invested $\$ 32,654$ - Missea 6best months $\$ 18,666$
$=$ Hypothetical loss of not being fully invested*: $\$ 13,788$
MID-CAP STOCKS AS REPRESENTED BY THE S\&P MID-CAP 400* INDEX ${ }^{2}$


SMALL-CAP STOCKS AS REPRESENTED BY THE RUSSELL $2000^{*}$ index ${ }^{3}$


$$
\text { Fully invested } \$ 23,696
$$

$$
\text { Missed } 6 \text { best months } \$ 11,604
$$

[^2]Northern Trust Asset Management

S\&P $500^{\circ}$ GROWTH OF 100 WITH AND WITHOUT DIVIDENDS


| Fuil Date Range | With Dividends | Annualized Return (\%) | Without Dividends | Annualized Return (\%) | \% From Dividends |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 12/31/1929-12/31/2022 | \$542,761 | 9.7\% | \$17,900 | 5.7\% | 96.7\% |
| Periods Through Current |  |  |  |  |  |
| 12/31/1939-2/28/2022 | \$525,063 | 10.9 | \$30,741 | 7.1 | 94.1 |
| 12/31/1949-2/28/2022 | \$223,040 | 11.1 | \$22,909 | 7.7 | 89.7 |
| 12/31/1959-2/28/2022 | \$38,476 | 9.9 | \$6,411 | 6.8 | 83.3 |
| 12/31/1969-2/28/2022 | \$18,281 | 10.3 | \$4,171 | 7.3 | 77.2 |
| 12/31/1979-2/28/2022 | \$10,476 | 11.4 | \$3,557 | 8.7 | 66.0 |
| 12/31/1989-2/28/2022 | \$2,112 | 9.7 | \$1,086 | 7.5 | 48.6 |
| 12/31/1999-2/28/2022 | \$399 | 6.2 | \$261 | 4.3 | 34.5 |
| 12/31/2009-2/28/2022 | \$440 | 12.1 | \$344 | 10.0 | 21.7 |
| 12/31/2019-12/31/2022 | \$125 | 7.6 | \$119 | 5.9 | 4.7 |
| By Decade |  |  |  |  |  |
| 12/31/1929-12/31/1939 | \$103 | 0.3 | \$58 | -5.3 | 43.7 |
| 12/31/1939-12/31/1949 | \$235 | 8.9 | \$134 | 3.0 | 43.0 |
| 12/31/1949-12/31/1959 | \$580 | 19.2 | \$357 | 13.6 | 38.4 |
| 12/31/1959-12/31/1969 | \$210 | 7.7 | \$154 | 4.4 | 27.0 |
| 12/31/1969-12/31/1979 | \$175 | 5.7 | \$117 | 1.6 | 32.8 |
| 12/31/1979-12/31/1989 | \$496 | 17.4 | \$327 | 12.6 | 34.0 |
| 12/31/1989-12/31/1999 | \$529 | 18.1 | \$416 | 15.3 | 21.5 |
| 12/31/1999-12/31/2009 | \$91 | -1.0 | \$76 | -2.7 | 16.4 |
| 12/31/2009-12/31/2019 | \$353 | 13.4 | \$290 | 11.2 | 17.8 |

GPA = Compound annualized rate of return (Gain Per Annum)
$\%$ F From Divs $=$ (Ending $\$$ Value with $D$ ivs $\$$ Value w/o Divs) $/ \$$ Value with Divs
Past performance is no guarantee of future results. Index performance returns do not reflect any management fees, transaction costs or expenses. It is not possible to invest
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Northern Trust Asset Management
the importance of diversification
\% Annual Return for Various Asset Classes 1/1/2013-12/31/2022, Ranked in Order of Performance (Best to Worst)

| 2013 | 2014 | 2015 | 2016 | 2017 | 2018 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| U.S. Equities 32.6 | Global RE $15.1$ | Municipals $3.3$ | Natural Res $32.3$ | $\begin{gathered} \text { EM Equities } \\ 37.8 \end{gathered}$ | $\begin{gathered} \text { Cash } \\ 1.8 \end{gathered}$ |
| $\begin{gathered} \text { Dev. ex-U.S. } \\ 21.6 \end{gathered}$ | U.S. Equities $13.4$ | U.S. Equities 1.3 | High Yield <br> 17.1 | $\begin{gathered} \text { Dev. ex-U.S. } \\ 24.8 \end{gathered}$ | Municipals $1.3$ |
| Infrastructure <br> 15.0 | Infrastructure $13.0$ | Global RE <br> 1.1 | Infrastructure $12.4$ | Natural Res. <br> 22.7 | $\begin{gathered} \text { Inv. Grade } \\ 0.0 \end{gathered}$ |
| $\begin{gathered} 60 / 40 \\ 12.7 \end{gathered}$ | Municipals 9.1 | $\begin{gathered} \text { Inv. Grade } \\ 0.5 \end{gathered}$ | U.S. Equities 11.6 | U.S. Equities 21.9 | Global Fixed $-1.2$ |
| High Yield <br> 7.4 | $\begin{gathered} \text { Inv. Grade } \\ 6.0 \end{gathered}$ | $\begin{gathered} \text { Cash } \\ 0.0 \end{gathered}$ | EM Equities 11.6 | Infrastructure 20.1 | $\begin{gathered} \text { TIPS } \\ -1.3 \end{gathered}$ |
| Global RE <br> 3.4 | $\begin{gathered} 60 / 40 \\ 5.3 \end{gathered}$ | $\begin{gathered} 60 / 40 \\ -0.7 \end{gathered}$ | $\begin{gathered} \text { EM Fixed } \\ 9.9 \end{gathered}$ | $\begin{gathered} 60 / 40 \\ 15.8 \end{gathered}$ | High Yield $-2.1$ |
| Natural Res 1.5 | $\begin{gathered} \text { TIPS } \\ 3.6 \end{gathered}$ | $\begin{gathered} \text { TIPS } \\ -1.4 \end{gathered}$ | $\begin{gathered} \text { Gold } \\ 8.6 \end{gathered}$ | Global RE 15.5 | $\begin{gathered} \text { Gold } \\ -2.1 \end{gathered}$ |
| $\begin{gathered} \text { Cash } \\ 0.0 \end{gathered}$ | High Yield 2.5 | $\begin{gathered} \text { Dev. ex-U.S. } \\ -2.6 \end{gathered}$ | $\begin{gathered} 60 / 40 \\ 6.3 \end{gathered}$ | EM Fixed 15.2 | $\begin{aligned} & \text { U.S. Equities } \\ & -4.5 \end{aligned}$ |
| $\begin{gathered} \text { Inv. Grade } \\ -2.0 \end{gathered}$ | Global Fixed $0.6$ | Global Fixed $-3.2$ | Global RE 4.9 | $\begin{aligned} & \text { Gold } \\ & 137 \end{aligned}$ | $\begin{gathered} 60 / 40 \\ -5.2 \end{gathered}$ |
| $\begin{gathered} \text { EM Equities } \\ -2.3 \end{gathered}$ | $\begin{gathered} \text { Cash } \\ 0.0 \end{gathered}$ | High Yield $-4.4$ | $\begin{gathered} \text { TIPS } \\ 4.7 \end{gathered}$ | High Yield 7.5 | EM Fixed $-6.2$ |
| $\begin{gathered} \text { Municipals } \\ -2.6 \end{gathered}$ | $\begin{gathered} \text { Gold } \\ -1.5 \end{gathered}$ | $\begin{gathered} \hline \text { Gold } \\ -10.5 \end{gathered}$ | $\underset{3.3}{\text { Dev. ex-U.S. }}$ | Global Fixed <br> 7.4 | Global RE <br> -6.3 |
| $\begin{gathered} \text { Global Fixed } \\ -2.6 \end{gathered}$ | $\begin{gathered} \text { EM Equities } \\ -1.8 \end{gathered}$ | Infrastructure $-11.5$ | $\begin{gathered} \text { Inv. Grade } \\ 2.6 \end{gathered}$ | Municipals 5.4 | $\begin{gathered} \text { Infrastructure } \\ -9.5 \end{gathered}$ |
| $\begin{gathered} \text { TIPS } \\ -8.6 \end{gathered}$ | $\begin{gathered} \text { Dev. ex-U.S. } \\ -3.9 \end{gathered}$ | $\begin{gathered} \text { EM Equities } \\ -14.6 \end{gathered}$ | Global Fixed <br> 2.1 | $\begin{gathered} \text { Inv. Grade } \\ 3.5 \end{gathered}$ | Natural Res. $-12.6$ |
| $\begin{aligned} & \text { EM Fixed } \\ & -9.0 \end{aligned}$ | EM Fixed -5.7 | $\begin{gathered} \text { EM Fixed } \\ -14.9 \end{gathered}$ | Cash | $\begin{gathered} \text { TIPS } \\ 3.0 \end{gathered}$ | $\begin{gathered} \text { Dev. ex-U.S. } \\ -13.6 \end{gathered}$ |
| $\begin{gathered} \text { Gold } \\ -28.3 \end{gathered}$ | Natural Res. -9.7 | Natural Res. $-24.0$ | Municipals 0.2 | Cash | EM Equities $-14.2$ |

the importance of diversification
\% Annual Return for Various Asset Classes 1/1/2013-12/31/2022, Ranked in Order of Performance (Best to Worst)

| 2019 | 2020 | 2021 | 2022 | 10YR CAGR |
| :---: | :---: | :---: | :---: | :---: |
| $\begin{aligned} & \text { U.S. Equities } \\ & 31.6 \end{aligned}$ | $\begin{gathered} \text { Gold } \\ 24.4 \end{gathered}$ | $\begin{aligned} & \text { U.S. Equities } \\ & 27.0 \end{aligned}$ | $\begin{aligned} & \text { Natural Res. } \\ & 10.3 \end{aligned}$ | $\begin{aligned} & \text { U.S. Equities } \\ & 12.4 \end{aligned}$ |
| $\begin{gathered} \text { Infrastructure } \\ 27.0 \end{gathered}$ | $\begin{aligned} & \text { U.S. Equities } \\ & 21.4 \end{aligned}$ | $\begin{gathered} \text { Natural Res. } \\ 25.2 \end{gathered}$ | $\begin{gathered} \text { Cash } \\ 1.5 \end{gathered}$ | Infrastructure 6.5 |
| $\begin{gathered} \text { Global RE } \\ 23.8 \end{gathered}$ | $\begin{aligned} & \text { EM Equities } \\ & 18.7 \end{aligned}$ | $\begin{gathered} \text { Global RE } \\ 23.3 \end{gathered}$ | $\begin{gathered} \text { Gold } \\ -0.1 \end{gathered}$ | $\begin{gathered} 60 / 40 \\ 5.7 \end{gathered}$ |
| $\begin{gathered} \text { Dev. ex-U.S } \\ 23.2 \end{gathered}$ | $\begin{gathered} 60 / 40 \\ 13.8 \end{gathered}$ | $\begin{gathered} \text { Dev. ex-U.S. } \\ 13.2 \end{gathered}$ | $\begin{aligned} & \text { Infrastructure } \\ & -0.2 \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Dev. ex-U.S } \\ 5.1 \end{gathered}$ |
| $\begin{gathered} 60 / 40 \\ 19.8 \\ \hline \end{gathered}$ | $\begin{aligned} & \text { TIPS } \\ & 11.0 \end{aligned}$ | Infrastructure <br> 11.9 | Municipals -8.5 | Natural Res. 4.9 |
| EM Equities 18.9 | Global Fixed 9.2 | $\begin{gathered} 60 / 40 \\ 10.5 \\ \hline \end{gathered}$ | $\begin{gathered} \text { High Yield } \\ -11.2 \\ \hline \end{gathered}$ | $\begin{gathered} \text { High Yield } \\ 4.0 \\ \hline \end{gathered}$ |
| $\begin{aligned} & \text { Gold } \\ & 18.9 \end{aligned}$ | $\begin{aligned} & \text { Dev. ex-U.S. } \\ & 8.1 \end{aligned}$ | $\begin{gathered} \text { TIPS } \\ 6.0 \end{gathered}$ | $\begin{gathered} \text { EM Fixed } \\ -11.7 \end{gathered}$ | Global RE 3.8 |
| Natural Res. <br> 17.2 | $\begin{gathered} \text { Inv. Grade } \\ 7.5 \end{gathered}$ | $\begin{gathered} \text { High Yield } \\ 5.3 \\ \hline \end{gathered}$ | $\begin{gathered} \text { TIPS } \\ -11.8 \end{gathered}$ | Municipals <br> 2.1 |
| High Yield 14.3 | High Yield 7.0 | Municipals 1.5 | $\begin{gathered} \text { Inv. Grade } \\ -13.0 \end{gathered}$ | $\begin{gathered} \hline \text { EM Equities } \\ 1.8 \\ \hline \end{gathered}$ |
| $\begin{gathered} \text { EM Fixed } \\ 13.5 \end{gathered}$ | Municipals 5.2 | $\begin{gathered} \hline \text { Cash } \\ 0.0 \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Dev. ex-U.S. } \\ -13.8 \\ \hline \end{gathered}$ | $\begin{gathered} \text { TIPS } \\ 1.1 \end{gathered}$ |
| $\begin{gathered} \text { Inv. Grade } \\ 8.7 \\ \hline \end{gathered}$ | $\begin{gathered} \text { EM Fixed } \\ 2.7 \\ \hline \end{gathered}$ | $\begin{gathered} \text { Inv. Grade } \\ -1.5 \\ \hline \end{gathered}$ | $\begin{aligned} & 60 / 40 \\ & -15.8 \end{aligned}$ | $\begin{gathered} \text { Inv. Grade } \\ \hline 1.1 \\ \hline \end{gathered}$ |
| $\begin{gathered} \text { TIPS } \\ 8.4 \end{gathered}$ | Natural Res 0.7 | $\begin{aligned} & \text { EM Equities } \\ & -2.2 \end{aligned}$ | $\begin{gathered} \text { Global Fixed } \\ -16.2 \end{gathered}$ | $\begin{gathered} \text { Gold } \\ 0.9 \end{gathered}$ |
| $\begin{gathered} \text { Municipals } \\ 7.5 \end{gathered}$ | $\begin{aligned} & \text { Cash } \\ & 0.5 \end{aligned}$ | $\begin{gathered} \text { Gold } \\ -3.5 \\ \hline \end{gathered}$ | $\begin{gathered} \text { U.S. Equities } \\ -19.5 \end{gathered}$ | $\begin{gathered} \text { Cash } \\ 0.7 \end{gathered}$ |
| $\begin{gathered} \hline \text { Global Fixed } \\ 6.8 \\ \hline \end{gathered}$ | Infrastructure $-5.8$ | $\begin{gathered} \hline \text { Global Fixed } \\ -4.7 \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { EM Equities } \\ -19.7 \\ \hline \end{gathered}$ | $\begin{gathered} \text { Global Fixed } \\ -0.4 \\ \hline \end{gathered}$ |
| $\begin{gathered} \text { Cash } \\ 2.2 \end{gathered}$ | Global RE <br> -8.0 | $\begin{gathered} \text { EM Fixed } \\ -8.7 \end{gathered}$ | $\begin{gathered} \text { Global RE } \\ -24.1 \end{gathered}$ | $\begin{gathered} \text { EM Fixed } \\ -2.0 \end{gathered}$ |



 Global Natural Resources Index, Infrastructure $=$ S\&P Global Infastructure Index, Gold $=$ Gold Spot Index, $60 / 40=60 \%$ MSCI ACWI \& $40 \%$ Bloomberg US Agg Bond Index, isk-control assets in shades of green; CAGR = Compound Annual Growth Rate (trailing 10 years through $12 / 31 / 2022$ ). Past performance is no guarantee of future results. Inder performance returns do not reflect any management fees, transaction costs or expenses. It is not possible to invest directly in any index

Northern Trust Asset Management

# NORTHERN TRUST 

ASSET MANAGEMENT

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[^0]:    Sources: (Events) Ned Davis Research, (Market Returns) Morningstar. The S\&P $500^{\circ}$ Index is a widely recognized unmanaged index that measures the performance of the

[^1]:    Source: Ned Davis Research. As of $1 / 3 / 2023$. Past performance is
    costs or expenses. 1 t is not possible to invest directly in any index.
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[^2]:    ource: Morningstar Direct. Data from $1 / 1 / 2013$ - $12 / 31 / 2022$.
    Past performance is no guarantee of future results. Index performance returns do not reflect any management fees, transaction costs or expenses. It is not possible to invest Thecty in any index. Smaller and medium-sized company stocks are more volatile and less liquid than larger more established company securities
    TThe S\&P MidCap $400^{\circ}$ Index is a capitalization-weighted index that measures the performance of the mid-range sector of the U.S. stock marke.
    The Russell $2000^{\circ}$ Index is an unmanaged index that measures the performance of the bottom 2,000 companies (based on market capitalization) in the Russell $3000{ }^{\circ}$ Index, an index representing approximately $98 \%$ of the U.S. equity market.
    TThese illustrations assume a hyoothetical investment of $\$ 10,000$ over a ten-
    performance of any Northern Tust products. The hypothetical loss of not being fully invested does not include the best six individual performance months during the ten -

